

# Market analysis and technology research

## Identification of field of actions based on extensive research

### Approach

- Identification of relevant industrial sectors with presentation of relevant key figures and evaluation of technology and market potential
- Derivation of relevant systems and identification of suitable components
- Research of quantitative and qualitative component specifications and presentation in the form of a defined machine profiles
- Creation of a machine overview
- Derivation of technology based and market based field of actions



### Results

- ▶ **Knowledge of components with their specific properties for a manufacturing technology**
- ▶ **Knowledge of all relevant system manufacturers of a specific production technology**
- ▶ **Strategic recommendations for further action**