

# Measuring Sustainability

Ensuring your company's competitiveness

## Motivation

Why are we doing what we are doing?



### Sustainability is a critical success factor in ensuring your company's competitiveness



**Customer demands** shift towards more sustainable processes and products



Legal regulations and norms from politics increase the **pressure towards Small and Medium Enterprise (SME)**



Financial institutions and investors make sustainability one of their **most important criteria for investments**



**Increasing uncertainty** for companies calls for more independence in value creation

### What's holding you back?

**Lack of transparency** about the **current sustainability** guidelines and regulations as well as peer comparisons

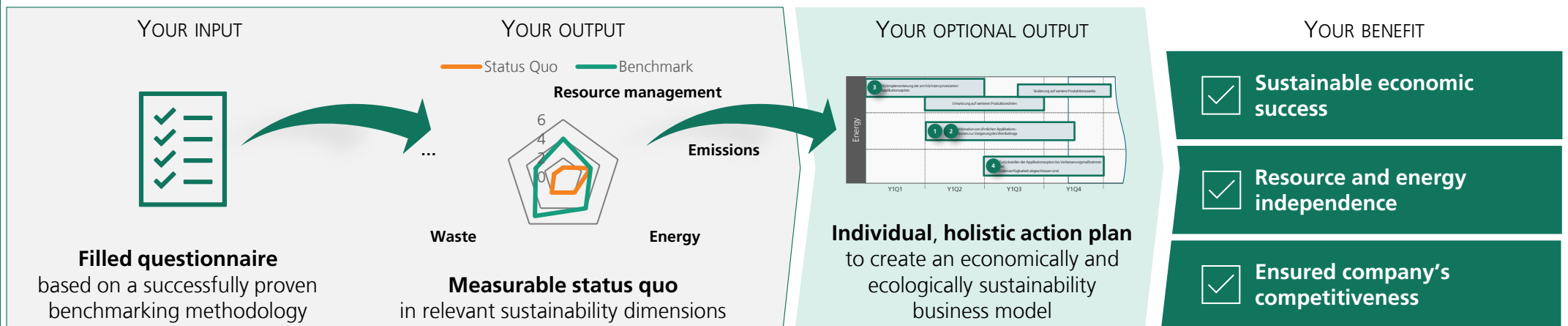
**Lack of insight** to create **action plans** specific to your company's situation

## Solution

What advantage does your company have?

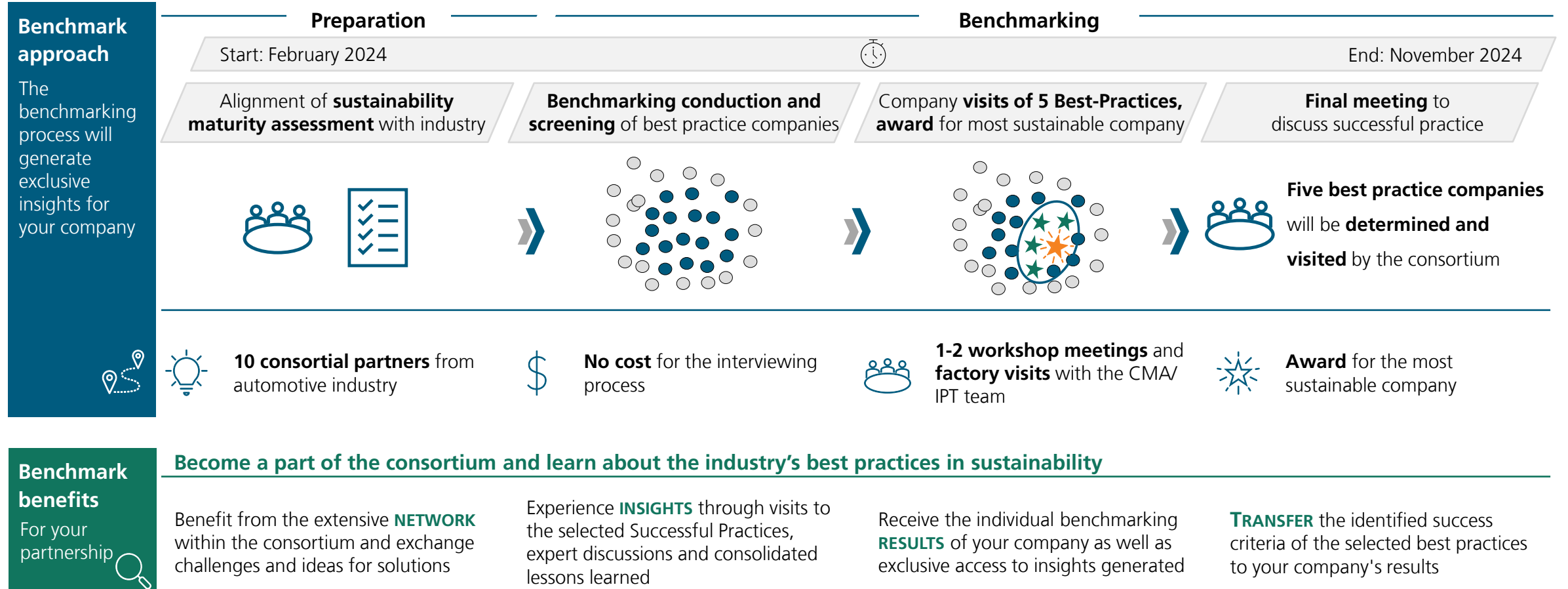


### Jumpstart your company's sustainability transformation towards long-lasting competitiveness and success



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## Benchmark approach

The benchmarking process will generate exclusive insights for your company

## Benchmark benefits

For your partnership

# Your contact to Fraunhofer

Leading personnel of the project



Fraunhofer IPT has extensive, long-standing **expertise in manufacturing processes** and competences in recording and conducting **methodical analysis of processes in production**. Additionally, Fraunhofer IPT has an excellent background in **deriving optimization measures**.



**Johanna Jacobi**

Research Assistant  
*Technology Management, Fraunhofer IPT*

**Leonard Schenk**

Research Assistant  
*Technology Management, Fraunhofer IPT*



Fraunhofer CMA has experience with **evaluating the maturity of companies** from the point of software and systems engineering and their use of computing technology. Fraunhofer CMA has also **created several benchmarking instruments** as well as software tools to evaluate and benchmark best practices and companies.



**Dr. Joshua Giltinan**

Senior Data Scientist  
*Fraunhofer USA, Center Mid-Atlantic*

**Alan Karr, Ph.D.**

Senior Data Scientist  
*Fraunhofer USA, Center Mid-Atlantic*

